## MPCA CITIZEN WATER MONITORING

#### CLEAN WATER, ONE VOLUNTEER AT A TIME





## Overview

History and background

Using Citizen
 Monitoring Data

Challenges and opportunities



## **Citizen Science at the MPCA**

- Contributes
   valuable data
- Citizen reach
   extends far beyond
   MPCA capacity
- Program longevity

   and consistency
   broadens MPCA's
   knowledge and
   strengthens actions



## MPCA Citizen Science Opportunities

- 1973 Citizen Lake Monitoring Program (CLMP)
- 1998 Citizen Stream Monitoring Program (CSMP)



Over **1,300** volunteers monitoring more than **1,800** sites statewide!

## **Volunteer Duties**

- Monitor lake and stream water clarity
- Submit data annually
- MPCA provides training and equipment



# **Our Volunteer Community**



- Anyone who lives or works near a lake or stream!
- Families & retirees



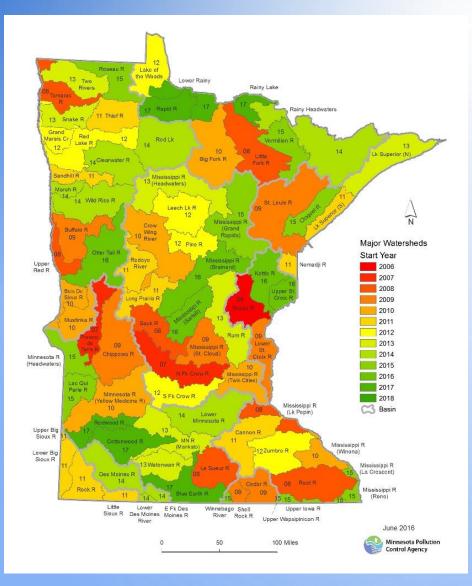
- Concern about water quality
- Curious about their lake/stream
- Contribute to our understanding







### **MPCA's Watershed Monitoring Approach**



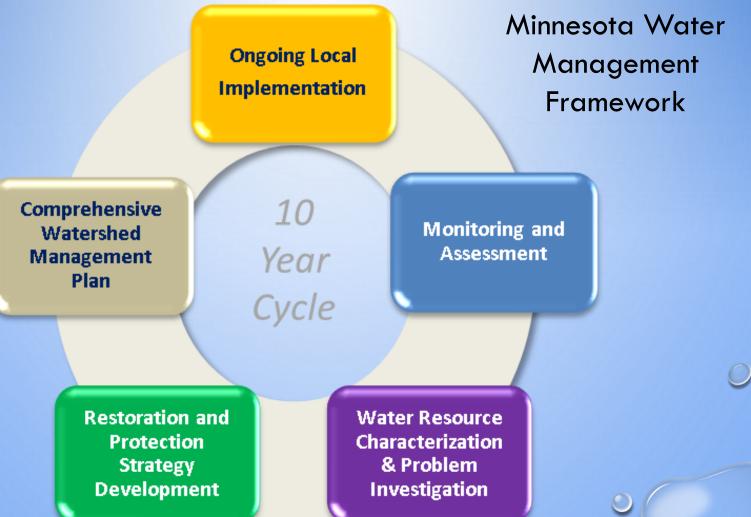
Goal: Evaluate condition to inform management actions

- Examine water quality
- Identify stressors
- Inform watershed restoration and protection strategies (WRAPS)
- Track trends (effectiveness monitoring)

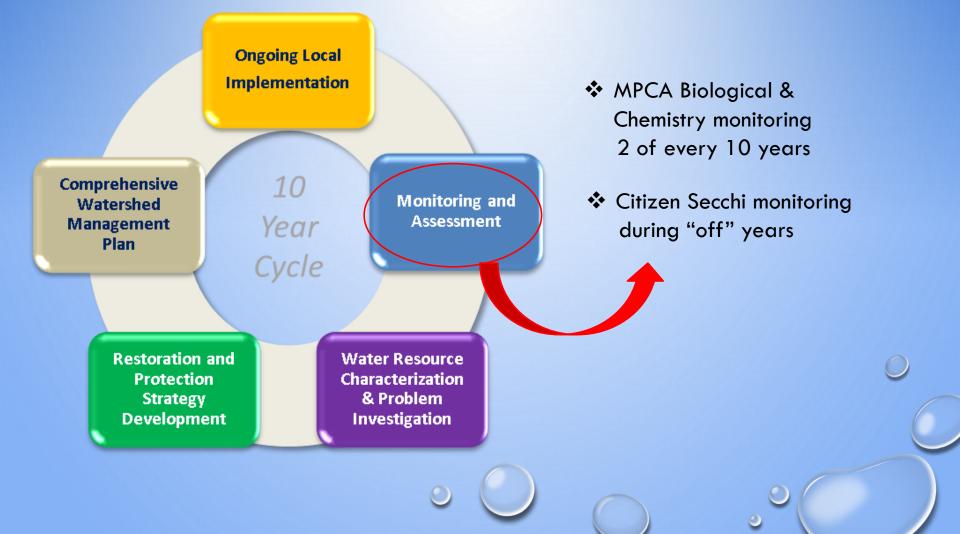
#### Features:

- 10-year cycle
- Integrate agency, citizen, local efforts

# Citizen Monitoring & the Watershed Approach



# Citizen Monitoring & the Watershed Approach



# Using Citizen Monitoring Data

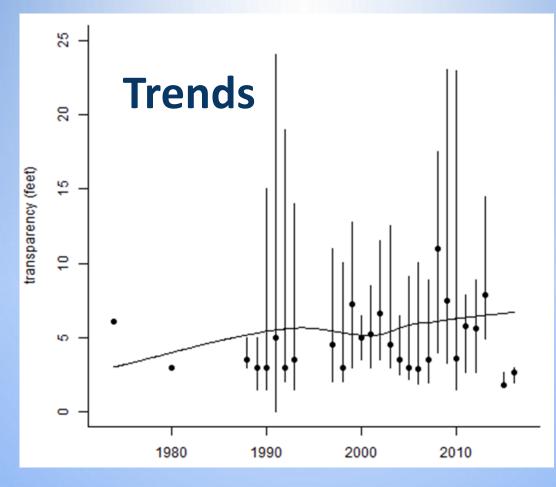
 Assess compliance with state water quality standards



 Identify and track trends in Secchi water clarity

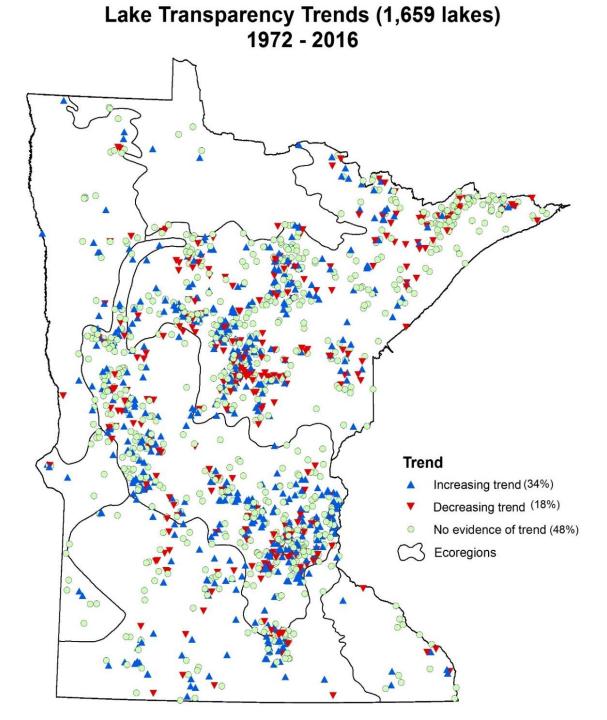


# **Using Citizen Monitoring Data**



Track increases or decreases in water clarity over time

# Using Citizen Monitoring Data



# Using Citizen Monitoring Data

#### **Water Quality Assessments**





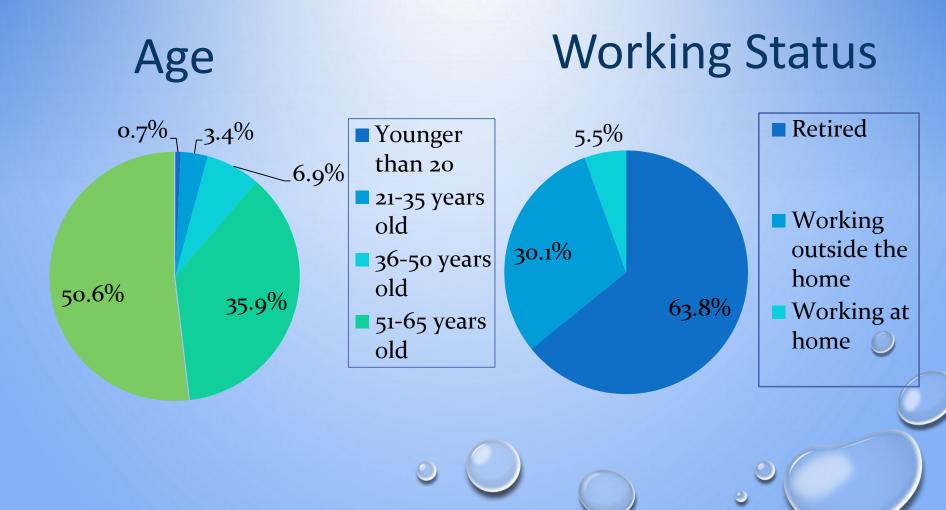
# Challenges and Opportunities

- Aging volunteers
- Retention





# Challenges and Opportunities: Aging volunteers



# Challenges and Opportunities: Aging volunteers

Attract & recruit younger participants
- Social media promotion
- Mobile App development?



## Challenges and Opportunities: Retention

Current monitoring options: Basic lake & stream Secchi monitoring CLMP+

Lake Ice Reporting



#### **Other opportunities?**

## Challenges and Opportunities: Retention

#### **Recent new approaches:**



Secchi Social gatherings

Reach out to
 volunteers not
 actively
 monitoring

## Challenges and Opportunities: Retention

#### **Developing new leadership opportunities:**



- Encouraging local involvement of CMP volunteers in other stages of Watershed Approach
- Citizen Advisory Council?

### Summary:

- MPCA Citizen Monitoring has a long successful history
  - Success hinges on integration within MPCA Watershed Approach & data use within this framework
  - Challenges & opportunities exist moving forward



#### THANK YOU!

#### QUESTIONS/COMMENTS:

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Streams

Lakes